

## **2024 FIRST BOOK SUMMERTIME SWEEPSTAKES OFFICIAL RULES**

**IMPORTANT:** Please read these Official Rules before entering the **2024 First Book Summertime Sweepstakes** (the “Sweepstakes”), presented by **FIRST BOOK** (“Sponsor”). By entering the Sweepstakes, you agree to the terms of these Official Rules. These Official Rules shall govern in the event of any inconsistency with other Sweepstakes-related materials.

### **NO PURCHASE NECESSARY TO ENTER OR WIN.**

**ELIGIBILITY:** The Sweepstakes is open to residents of the fifty (50) United States and the District of Columbia, who are 18 years of age or older at time of entry. All federal, state, and local regulations apply. **LIMIT ONE ENTRY PER PERSON. VOID WHERE PROHIBITED OR RESTRICTED.** Employees of Sponsor, and their parents, subsidiaries, affiliates, suppliers, and agencies, and their immediate family members and persons living in their household are not eligible to enter the Sweepstakes. Winners must meet First Book membership qualifications ([www.firstbook.org/register](http://www.firstbook.org/register)) and sign up for a free membership to redeem their prize.

**ENTRY PERIOD:** The Sweepstakes begins at 10:30 AM (EST) on May 20, 2024 and ends at 11:59 PM (EST) on May 31, 2024.

**HOW TO ENTER:** Online entry only. Enter by completing and submitting the entry form as instructed at <https://firstbook.wufoo.com/forms/z1bfzte61wdz4op/>.

In the event of a dispute, entries will be deemed made by the authorized account holder of the email address used for entry. Automated entries are prohibited, and any use of automated devices will result in disqualification. Sponsor is not responsible for incorrect or inaccurate entry of information by entrants; lost or late entries or transmissions; interrupted or unavailable network, server, or other connections; scrambled transmissions or other errors or problems of any kind whether mechanical, human, or electronic, technical malfunctions of any computer hardware, software, or any combinations thereof; or problems associated with any virus or any other damage caused to entrants’ systems. Incomplete or illegible entries will be voided. All entries become the property of Sponsor and will not be returned.

Comments and/or posts including photographs or videos may not include obscene, offensive or inappropriate (in Sponsor’s sole and absolute discretion) material or defame any person, or otherwise infringe on any person’s proprietary rights. If you are posting a photograph or video, you must have permission from the photographer/videographer (or be the photographer/videographer yourself) and have permission from any persons who appear in the photo or video before submitting it.

**PRIVACY POLICY:** All information submitted in connection with entry to this Sweepstakes shall be governed by Sponsor’s privacy policy at (<https://firstbook.org/about/privacy-compliance-policies/>). By entering this Sweepstakes, you acknowledge that you have read and agree to these privacy policies. By completing the entry form, entrants consent to be contacted by First Book.

### **PRIZE:**

**10 Grand Prize Winner(s)** will receive a \$500 gift certificate for use on the First Book Marketplace. (Grand Prize Approximate Retail Value: \$500)

Actual value of prize may vary. No transfer or cash or other substitution of all or part of a prize is permitted, except by Sponsor, which reserves the right, in its sole discretion, to substitute the prize or prize component with another of comparable or greater value. Any and all taxes on the prize will be the responsibility of the winners. Sponsor shall not be responsible for any cancellations, delays, postponements, substitutions, changes in services, damage in the delivery of the prize, and/or loss of any prize in connection with delivery of the prize via mail. In the event that there is an insufficient number of eligible entries, Sponsor reserves the right not to award the prizes.

**WINNER SELECTION:** 10 Grand Prize Winner(s) will be selected in a random drawing on or about June 10, 2024, from all eligible entries received by the entry deadline. The odds of winning depend on how many eligible entries have been received. Winners will be notified via email and must respond to email notification within ten (10) days of receipt. Winners may also be required to complete, execute and return an Affidavit of Eligibility and Release. Noncompliance with these conditions may result in forfeiture of the Prize, and Sponsor reserves the right to select alternate winners (in random drawing from other eligible entries received before the deadline) in such circumstance. If winner notification of the Prize is returned as undeliverable, Sponsor may, at its discretion, select an alternate winner.

**DISCLAIMERS/LICENSE:** By competing in this Sweepstakes and/or accepting the prize, entrants agree that Sponsor and their respective parent companies, assigns, subsidiaries and affiliates, and advertising, promotion and fulfillment agencies and all of their respective employees, officers and directors will have no liability whatsoever, and will be held harmless by entrants for any liability for any injuries, losses, or damages of any kind to person and property resulting in whole or in part, directly or indirectly, from the acceptance, possession, misuse, or use of the prizes, or participation in this Sweepstakes.

To the extent allowed by law, participation in the Sweepstakes in any way, or acceptance of, or participation in, any prize constitutes each entrant's consent for, and grant of a non-exclusive, sub-licensable and assignable license to Sponsor to use, publish, post or display entrant's name, social media handles, likeness, photograph, voice, opinions, statements, as submitted in connection with the Sweepstakes, and prize information, regardless of whether altered, or used alone or with other material, in Sponsor's sole discretion, for promotional, advertising, and publicity purposes in any medium now known or later discovered, worldwide and in perpetuity, without review or approval, and without further notice, payment, or consideration of any kind. All rights, consents and licenses granted to Sponsor under these Official Rules and/or any Affidavit of Eligibility and Release will survive the termination of this Sweepstakes.

**RIGHT TO MODIFY OR CANCEL:** Sponsor may cancel, suspend or modify the Sweepstakes or any part of it, in any way, if Sponsor determines in its sole discretion that the Sweepstakes is not capable of executing as Sponsor intended, or that any error, omission, fraud, technical failure, tampering, computer virus, or other factor, technical or otherwise, beyond Sponsor's reasonable control, impairs or may impair Sponsor's ability to properly conduct the Sweepstakes, subject to any applicable law or regulation.

In the event of any inconsistency between these Official Rules and any disclosure or other statement contained in any Sweepstakes-related materials, these Official Rules will govern.

**DISPUTES:** Any dispute arising from this Sweepstakes will be determined according to the laws of the State of New York, without reference to its conflict of law principles, and by entering the entrants consent to the personal jurisdiction of the state and federal courts located in New York County and agree that such courts have exclusive jurisdiction over all such disputes.

**WINNERS LIST:** For a list of the Winners, send a stamped, self-addressed envelope by December 10, 2024 to FIRST BOOK, Attn: 2024 First Book Summertime Sweepstakes 1319 F St. NW, Suite 1000, Washington, DC 20004

**SPONSOR:** First Book 1319 F. ST. NW Washington, D.C. 20004