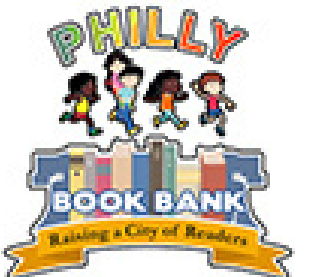


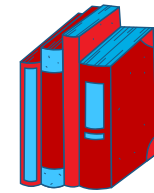


# 2022 PHILLY BOOK WISHES

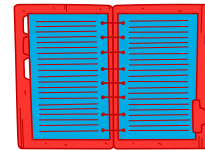
Increasing access to diverse books for Philly's  
children and families



# WEBINAR AGENDA



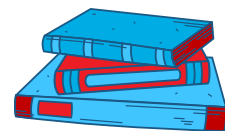
WELCOME, INTRODUCTIONS



PROJECT AND PARTNER OVERVIEW



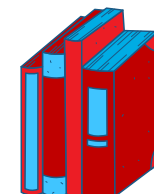
BACKGROUND AND GOALS FOR THE PHILLY BOOK WISH PROJECT



BOOK WISH APPLICATION ELIGIBILITY AND PROCESS

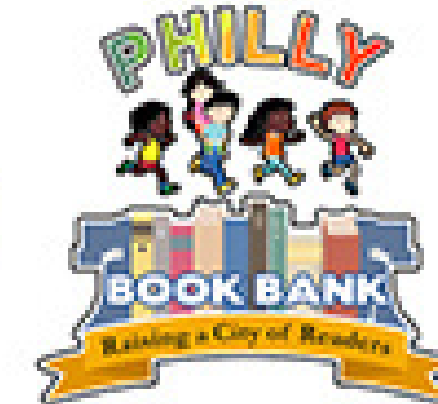


Q&A



ADDITIONAL BOOK OPPORTUNITIES IN PHILADELPHIA





With support from the William Penn Foundation, First Book and Philly Book Bank have teamed up to provide literacy champions within and beyond the Read by 4th network with diverse, brand-new books to share with kids and families in need.

Our objective is to ensure that the books available to children and youth across Philadelphia reflect the richness and diversity of cultures and experiences in our communities.



# MEET THE PARTNERS



## PHILLY BOOK BANK

The Philly Book Bank is part of a non-profit organization called Reading Recycled 501(c)3, located in the Delaware Valley area. The Book Bank strives to prevent children from growing up without books in their homes by collecting new and gently used books and distributing them through to teachers and others reaching children across Philadelphia.



## READ BY 4TH

Read by 4th is a citywide coalition of parents and partners protecting every child's right to read. Convened and managed by the Free Library of Philadelphia, this collective impact campaign works to create conditions at both the systems and grassroots level that will lead to a significant increase in the number of students in Philadelphia entering the 4th grade at reading level.



## FIRST BOOK

First Book is a national nonprofit social enterprise focused on equal access to quality education for kids in need. First Book provides educators and program leaders with brand-new, high-quality books, educational resources, and other essentials to help children learn. First Book's network has surpassed 550k members and is the largest and fastest growing network of programs serving kids in need in North America.





CANVA STORIES

0917



CANVA STORIES

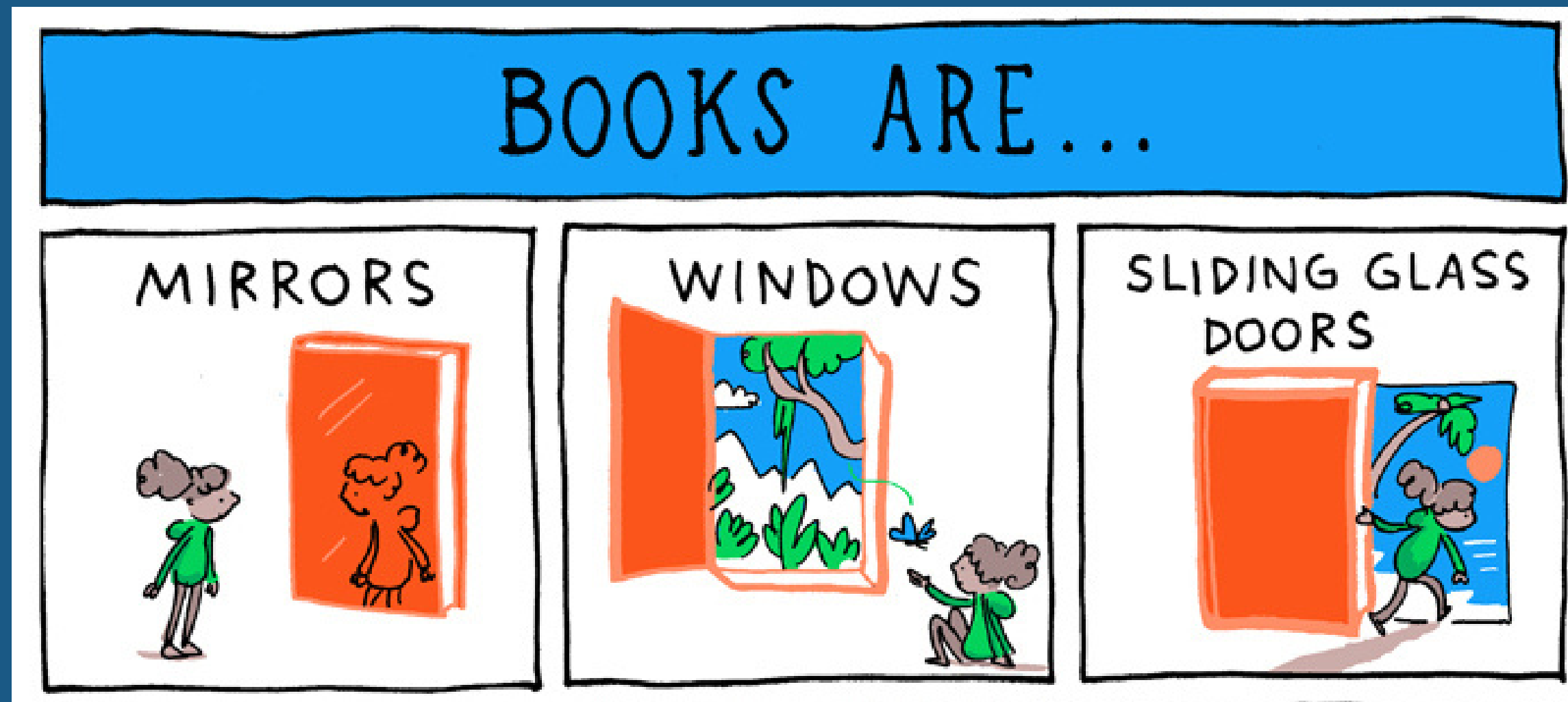


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# THE GOAL: FAMILIES HAVE GREATER ACCESS TO MEANINGFUL BOOKS FOR THEIR HOME LIBRARIES.

The Read by 4th Home Libraries Working Group convened organizations throughout Philly to identify pathways for providing greater access to meaningful books at home for families.

# THE ISSUE: DIVERSE BOOKS ARE IMPORTANT



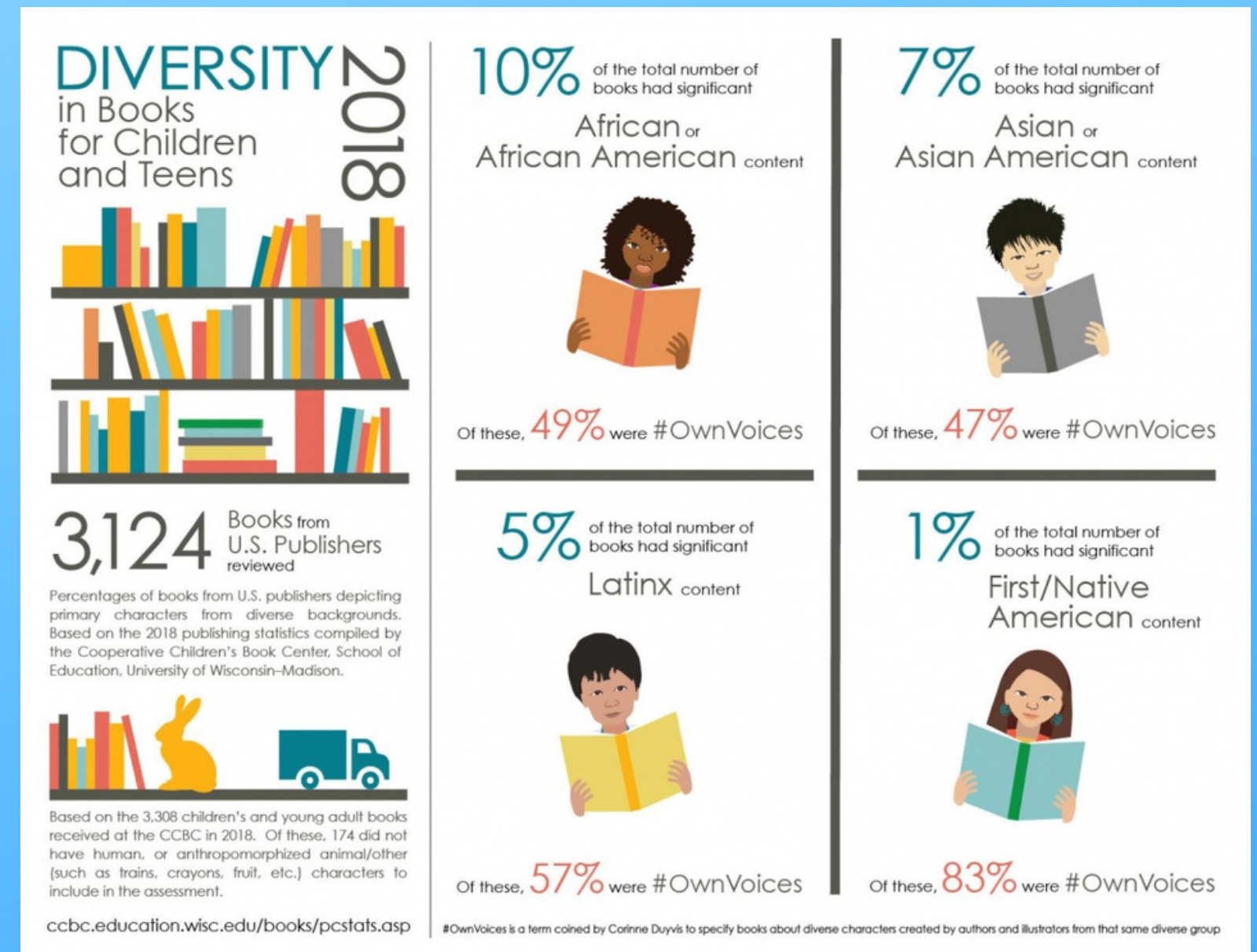
GRANT SNIDER

Books should be windows into the realities of others, not just imaginary worlds, and books can be mirrors that reflect the lives of readers. Sliding glass doors refers to how readers can walk into a story and become part of the world created by the author – readers become fully immersed in another experience. Approaching children's stories through the lens of windows, mirrors, and sliding glass doors, prioritizes diversity, honors many cultures, and promotes empathy. - Rudine Sims Bishop



- 1 Budgets are limited and new high-quality books are expensive
- 2 Many programs rely on generous donations of gently used books
- 3 Those working directly with children and families don't have the power of choice to select relevant books
- 4 Publishers print fewer diverse titles than titles representing mainstream characters
- 5 Books representing mainstream characters and stories comprise the majority of titles available through traditional booksellers

# THE CHALLENGE: ACCESS TO DIVERSE BOOKS IS LIMITED





# THE SOLUTION: PARTNER NATIONALLY FOR LOCAL IMPACT



## This collective impact effort leverages

- local expertise and knowledge of the Read by 4th Network and Philly Book Bank;
- the William Penn Foundation's commitment to improving the quality of life across Greater Philadelphia through increased educational opportunities for children from low-income families; with
- First Book's book access, national distribution capabilities, and organizational capacities

Together, these partners will engage local Philly literacy champions to supply more than \$325,000 in diverse books for children and families over the next three years.



# HOW PHILLY BOOK WISHES WORK



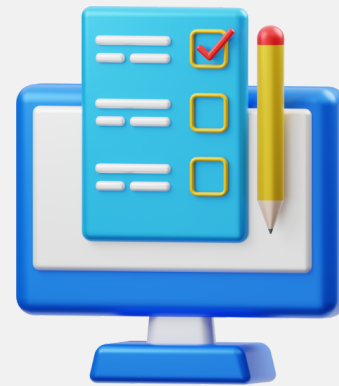
Identify Community Need



Apply for Book Wish Grant



Distribute Books and Capture Stories



Complete Impact Survey



## Assess Need in Your Community

Think about what an infusion of diverse books could mean for the work you do and the children and families you reach. Why is this important?



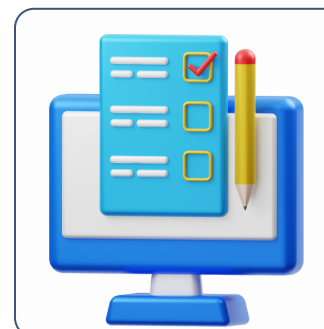
## Apply for a Book Wish Grant

Register with First Book and submit a Book Wish Grant Application online by **December 11, 2022**. Tell us when and how you will use diverse books to enhance program impact, encourage a love of reading, support family engagement, and promote equity.\*



## Distribute Books and Capture Stories

Order books from the First Book Marketplace and get them into the hands of children and families! Observe individual children or families as they interact with these new books. Capture quotes, photos, stories that demonstrate impact.



## Complete Impact Survey

A couple of months after you distribute books from your Book Wish grant, First Book will send you an online impact survey to collect information on how books were used and what difference they made in your community. This feedback will be shared with the funder in a progress report.

\*There is no guarantee that all submitted applications will be awarded

# ELIGIBILITY

- Eligible programs
  - Title I-eligible school
  - Early childhood program (including Head Start)
  - Literacy organization
  - Afterschool program
  - Shelter, clinic, church
  - Any other organization where at least 70 percent of kids served come from low-income families
- For this Book Wish opportunity, books must benefit children and families in Philadelphia



Schools



Libraries & Museums



Shelters & Clinics



Early Childhood Programs

**WHO CAN SIGN UP  
WITH FIRST BOOK?**



Military Family Support Programs



Faith-Based Organizations



and many more!



Out-of-School Time Programs



# BENEFITS OF REGISTERING WITH FIRST BOOK

Access to special funding opportunities for FREE books and events

Access to brand-new, deeply discounted diverse books on the First Book Marketplace

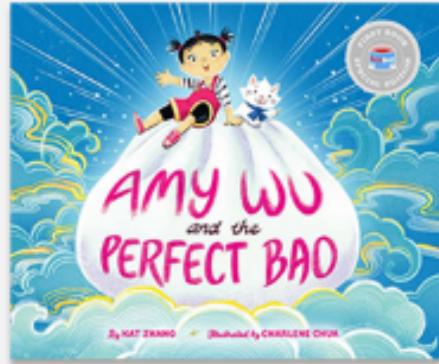
Access to the First Book National Book Bank - books are free; pay only shipping and handling

Access to FREE resources for educators and literacy champions

Add your voice to the movement through surveys and focus groups



## Shop by Category



Asian & Pacific Islander  
Characters & Cultures



Black Characters & Cultures



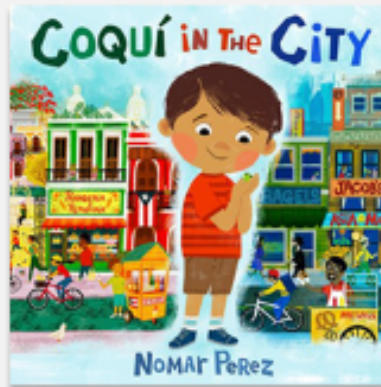
Global Stories



Immigrant & Refugee  
Experiences



Jewish Characters & Cultures



Latine Characters & Cultures



LGBTQ+ Characters & Cultures



Muslim Characters & Cultures



Native American & Indigenous  
Characters & Cultures



Neurodiverse & Disabled  
Characters & Cultures



Religion



See All

# BOOK WISH AWARD

If awarded a Book Wish grant, you will receive a gift credit for diverse, and brand-new titles from the Stories for All Collection on the First Book Marketplace site for your program and the children you serve.

- Choose from thousands of titles
- Books for children and youth of all ages
- Books priced 50-70% below retail

# APPLICATION DETAILS



## Award Amounts

Applicants may apply for the award level that best aligns with planned book use.\*

- \$500
- \$1,000
- \$2,000
- \$5,000

\*Grants may be awarded for less than the requested amount



## Book Use

Books should be ordered and put to use ASAP from award date.

If you plan to begin using books more than 60 days from the award date, be sure to let us know why in your application



## Important Dates

- Applications close December 11, 2022
- Grants are distributed January 4, 2023
- Impact surveys and request for stories will begin April, 2023



## Future Book Wish Opportunities

- If you weren't awarded this round, stay tuned! Another round opens August, 2023
- Organizations may apply in more than one round even if previously awarded



# HOW TO APPLY

Register with First Book to confirm eligibility

[www.firstbook.org/npp](http://www.firstbook.org/npp)

For questions about registering contact First Book's Member Services Team.

1-866-READ-NOW

[help@firstbook.org](mailto:help@firstbook.org)

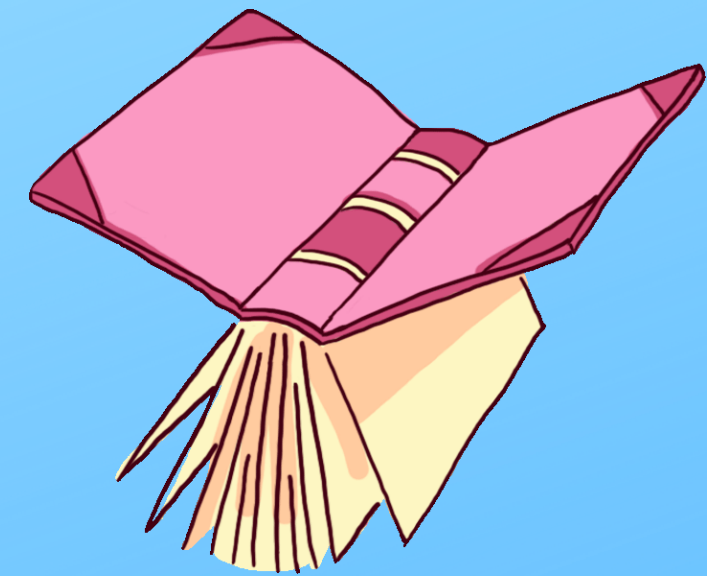
Visit the Philly Book Wish landing page

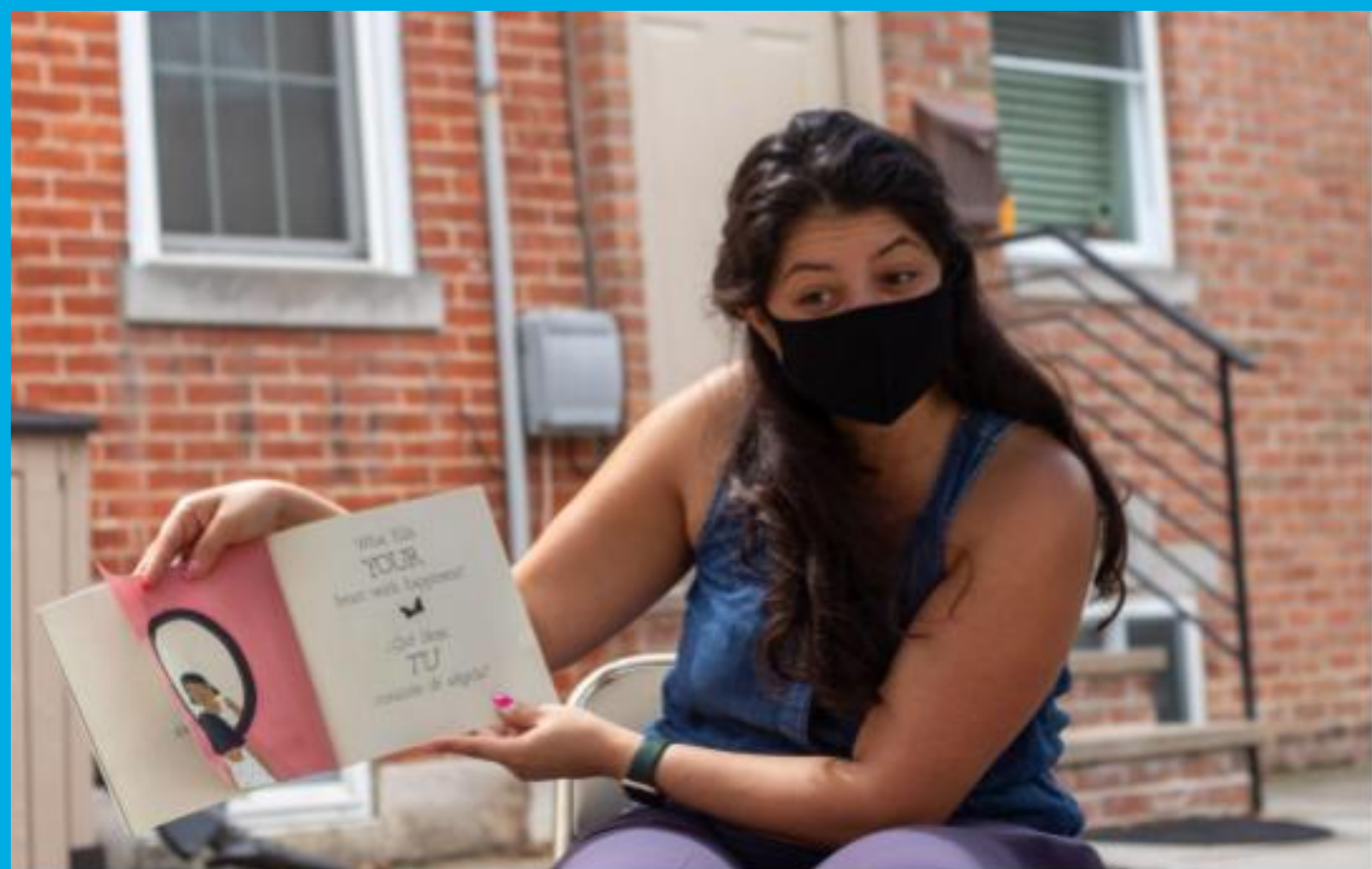
[www.firstbook.org/solutions/philly-book-wish](http://www.firstbook.org/solutions/philly-book-wish)

Click on the button that reads

APPLY FOR A BOOK WISH GRANT

PLEASE NOTE: APPLICATIONS MUST BE COMPLETED AND SUBMITTED IN ONE SESSION






Philly is lucky to have incredible literacy leaders connecting organizations and community groups with free children's books.



WHERE ELSE CAN I GET  
BOOKS IN PHILADELPHIA?

PARTNER NAME	ORGANIZATION CONTACT	WHAT THEY CAN OFFER	TIPS
<b>Philly Book Bank</b> <a href="https://readingrecycled.org/the-book-bank-1">https://readingrecycled.org/the-book-bank-1</a>	Contact Anne Keenan (she/her): anne@readingrecycled.org	New and gently used donated books; they'll usually choose titles from available inventory, but can sometimes help with special requests.	Partners in need of storage space for books can occasionally store books at the Book Bank, located at MLK High School
<b>Team First Book Philadelphia</b> <a href="https://www.firstbookphiladelphia.org/get-books">https://www.firstbookphiladelphia.org/get-books</a>	Contact Marni Fogelson-Teel (she/her): mfogelsonteel@gmail.com	Grants to purchase books of your choice from the First Book Marketplace.	Successful applicants will describe how their donation will enhance programming. Plan ahead! Allow for 6+ weeks for the application process
<b>Tree House Books</b> <a href="https://www.treehousebooks.org/">https://www.treehousebooks.org/</a>	Contact Tangie Wilson (they/them): tangie@treehousebooks.org	New and gently used donated books; they'll choose titles from available inventory at their giving library in North Philadelphia; invite the Traveling Tree House bookmobile to events throughout the city.	The Traveling Tree House is popular, so book early to save your date!
<b>Books in Homes, USA</b> <a href="https://booksinhomesusa.org/">https://booksinhomesusa.org/</a>	Contact Maria Evan (she/her): mevan@booksinhomesusa.org	Two grant cycles annually, as well as year-round discounts to purchase books from Scholastic and other vendors.	Can occasionally offer grants as well as discounts; contact them to learn more.





**THANK YOU FOR JOINING US  
TODAY AND FOR YOUR WORK AS A  
PHILLY LITERACY CHAMPION.  
TOGETHER WE CAN ACHIEVE OUR  
SHARED GOALS OF ENSURING  
THAT ALL PHILLY'S CHILDREN  
HAVE A CHANCE TO READ, LEARN,  
AND SUCCEED IN SCHOOL AND  
LIFE. WE LOOK FORWARD TO  
WORKING WITH YOU.**

