

# FIRST BOOK MEMBER PROFILE

## WISCONSIN

### 6,685

Members in Wisconsin



### 200,550

Kids Reached



### 336,527

Resources Distributed



## TOP MEMBER ORGANIZATIONS

- ✦ Verona Area School District
- ✦ Madison Reading Project
- ✦ Black Child Development Institute - Milwaukee
- ✦ Next Door Foundation Books for Kids
- ✦ Give A Kid A Book

## ABOUT FIRST BOOK & OUR NETWORK

First Book is a national, nonprofit social enterprise committed to elevating educational opportunities for children in need. Over the past 30 years, First Book has distributed more than 225 million books and resources to a network of 525,000+ educators working in underserved communities. All educators, caregivers, and providers working in a Title I eligible school, early childhood or out-of-school-time program, shelter, clinic, or other organization in which at least 70% of children served come from low-income families are eligible to join the First Book Community for free.

### Benefits of Membership

- Stretch limited budgets — access free and low-cost books and resources for children in low-income, historically excluded communities
- Add voice to the largest and fastest-growing community of those working with children in need to help ensure equal access to quality education
- Leverage large-scale resource distribution capability
- Access micro-funding for books and resources

Join the network at [FIRSTBOOK.ORG/NPP](https://FIRSTBOOK.ORG/NPP)

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### THE STATS

#### Top Job Titles of Members

Teacher / Teacher's Aide .....	42.57%
Library Staff .....	3.51%
Program Director .....	5.17%
Principal .....	4.37%
Reading Specialist .....	7.68%
Other .....	11.04%

#### Primary Ages Served

Early Childhood Program .....	19.51%
Elementary Program .....	57.14%
Middle School Program .....	25.57%
High School Program .....	18.37%

#### Top Organization Types

School .....	82.11%
Early Childhood Program .....	5.52%
Community Organization .....	3.33%
Out-of-School Program .....	3.02%
Faith-based Organization .....	1.97%
Library .....	2.50%
Health Department/Clinic .....	1.30%

#### Top Focus Areas

General Education .....	25.86%
Reading / Language Arts .....	17.33%
Special Education / Need .....	9.38%
Early Childhood / Preschool .....	4.21%
Literacy .....	10.43%
English Language Learners .....	5.27%
Other .....	4.52%

### WISCONSIN IMPACT STORY

Together, First Book and the University of Wisconsin-Madison's Literacy Link have reached thousands of children with justice-involved parents in a variety of settings through literacy-focused interactions. Books are provided in the jail visitation setting through literacy-rich resources and activities, as well as through a network of partners who work with children with justice-involved parents, including criminal justice coordinating councils, community justice services, the court system, local libraries, human services, reentry services, and schools. Activities include free book distribution, reading nooks, a recorded book reading program, parenting education, televising with an incarcerated parent at a local library, and book distribution via a book vending machine.

