

# FIRST BOOK MEMBER PROFILE

## NEW YORK

**83,369**  
Members in New York



**2,501,070**  
Kids Reached



**1,198,037**  
Resources Distributed



### TOP MEMBER ORGANIZATIONS

- ◆ Start Lighthouse
- ◆ Behind the Book
- ◆ Pajama Program
- ◆ DonorsChoose
- ◆ New York State United Teachers

### ABOUT FIRST BOOK & OUR NETWORK

First Book is a national, nonprofit social enterprise committed to elevating educational opportunities for children in need. Over the past 30 years, First Book has distributed more than 225 million books and resources to a network of 525,000+ educators working in underserved communities. All educators, caregivers, and providers working in a Title I eligible school, early childhood or out-of-school-time program, shelter, clinic, or other organization in which at least 70% of children served come from low-income families are eligible to join the First Book Community for free.

#### Benefits of Membership

- Stretch limited budgets — access free and low-cost books and resources for children in low-income, historically excluded communities
- Add voice to the largest and fastest-growing community of those working with children in need to help ensure equal access to quality education
- Leverage large-scale resource distribution capability
- Access micro-funding for books and resources

Join the network at [FIRSTBOOK.ORG/NPP](https://FIRSTBOOK.ORG/NPP)

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## THE STATS

### Top Job Titles of Members

Teacher / Teacher's Aide .....	45.85%
Program Director .....	3.55%
School Support Personnel .....	6.54%
Volunteer .....	4.23%
School Administrator .....	4.19%
Other .....	20.89%

### Primary Ages Served

Early Childhood Program .....	11.82%
Elementary Program .....	38.66%
Middle School Program .....	26.51%
High School Program .....	20.61%

### Top Organization Types

School .....	89.9%
Early Childhood Program .....	3.25%
Community Organization .....	3.87%
Out-of-School Program .....	0.85%
Faith-Based Organization .....	0.58%
Library .....	0.88%
Health Department / Clinic .....	0.49%

### Top Focus Areas

General Education .....	31.99%
Reading / Language Arts .....	24.86%
Special Education / Need .....	8.55%
Literacy .....	7.66%
English Language Learners .....	3.73%
Other .....	5.61%

## NEW YORK IMPACT STORY

The Fresh Air Fund provides New York City children from under-resourced communities with summer enrichment opportunities. Through this partnership, First Book supported their Summer Book Initiative which introduces children to the pleasures of reading by creating access to a variety of books, subjects, and genres as well as providing sufficient reading time. Each of the organization's six camps had a library and ample time – such as rest hours and scheduled library periods – where Fund children explored the available resources, found books to inspire them, and experienced the joy of spending time with a good story. At the end of each two-week visit, campers selected a book from the library to take home with them, and camp staff taught them how to find their local public libraries when they returned home.

