

FIRST BOOK MEMBER PROFILE

NEW YORK

82,301
Members in New York 

2,469,030
Kids Reached 

1,198,037
Resources Distributed 

TOP MEMBER ORGANIZATIONS

- ◆ Grant Street Settlement
- ◆ Behind the Book
- ◆ Babies Step Forward
- ◆ Geneva Reads Inc.
- ◆ The Child Center of NY

ABOUT FIRST BOOK & OUR NETWORK

First Book is a national, nonprofit social enterprise committed to elevating educational opportunities for children in need. Over the past 30 years, First Book has distributed more than 200 million books and resources to a network of 500,000+ educators working in underserved communities. All educators, caregivers, and providers working in a Title I eligible school, early childhood or out-of-school-time program, shelter, clinic, or other organization in which at least 70% of children served come from low-income families are eligible to join the First Book Community for free.

Benefits of Membership

- Stretch limited budgets — access free and low-cost books and resources for children in low-income, historically excluded communities
- Add voice to the largest and fastest growing community of those working with children in need to help ensure equal access to quality education
- Leverage large-scale resource distribution capability
- Access micro-funding for books and resources

Join the network at FIRSTBOOK.ORG/NPP



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THE STATS

Top Job Titles of Members

Teacher / Teacher's Aide	45.40%
Program Director	3.58%
School Support Personnel	6.64%
Volunteer	4.29%
School Administrator	4.23%
Other	21.24%

Primary Ages Served

Early Childhood Program	11.64%
Elementary Program	38.41%
Middle School Program	26.42%
High School Program	20.64%

Top Organization Types

School	90.85%
Early Childhood Program	2.33%
Community Organization	4.65%
Out-of-School Program	0.66%
Faith-Based Organization	0.44%
Library	0.67%

Top Focus Areas

General Education	32.33%
Reading / Language Arts	25.3%
Special Education / Need	8.28%
Literacy	7.71%
English Language Learners	3.46%
Other	5.61%

NEW YORK IMPACT STORY

The Fresh Air Fund provides New York City children from under-resourced communities with summer enrichment opportunities. Through this partnership, First Book supported their Summer Book Initiative which introduces children to the pleasures of reading by creating access to a variety of books, subjects, and genres as well as providing sufficient reading time. Each of the organization's six camps had a library and ample time – such as rest hours and scheduled library periods – where Fund children explored the available resources, found books to inspire them, and experienced the joy of spending time with a good story. At the end of each two-week visit, campers selected a book from the library to take home with them, and camp staff taught them how to find their local public libraries when they returned home.

