

FIRST BOOK MEMBER PROFILE

NEW MEXICO

2,347

Members in New Mexico



70,410

Kids Reached



206,821

Resources Distributed



TOP MEMBER ORGANIZATIONS

- ✦ Literacy Link-Leamos
- ✦ Youth Development Inc.
- ✦ Sundance Educational Consulting Inc.
- ✦ Santa Fe Community Foundation
- ✦ Community Action Agency of Southern New Mexico

ABOUT FIRST BOOK & OUR NETWORK

First Book is a national, nonprofit social enterprise committed to elevating educational opportunities for children in need. Over the past 30 years, First Book has distributed more than 200 million books and resources to a network of 500,000+ educators working in underserved communities. All educators, caregivers, and providers working in a Title I eligible school, early childhood or out-of-school-time program, shelter, clinic, or other organization in which at least 70% of children served come from low-income families are eligible to join the First Book Community for free.

Benefits of Membership

- Stretch limited budgets — access free and low-cost books and resources for children in low-income, historically excluded communities
- Add voice to the largest and fastest growing community of those working with children in need to help ensure equal access to quality education
- Leverage large-scale resource distribution capability
- Access micro-funding for books and resources

Join the network at FIRSTBOOK.ORG/NPP



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THE STATS

Top Job Titles of Members

Teacher / Teacher's Aide	45.68%
Library Staff	3.99%
Program Administrator	4.45%
Principal	3.53%
Program Director	6.87%
Other	12.17%

Primary Ages Served

Early Childhood Program	25.82%
Elementary Program	53.57%
Middle School Program	23.47%
High School Program	15.19%

Top Organization Types

School	76.70%
Early Childhood Program	8.14%
Community Organization	4.75%
Out-of-School Program	2.26%
Faith-based Organization	0.45%
Library	4.52%
Health Department/Clinic	2.04%

Top Focus Areas

General Education	21.05%
Reading / Language Arts	17.28%
Special Education / Need	8.16%
School Library	4.74%
Early Childhood/Preschool	7.11%
English Language Learners	10.53%
Other	5.35%

NEW MEXICO IMPACT STORY

Roswell Independent School District partnered with First Book to amplify their work to improve literacy instruction and proficiency and develop community partnerships that they started with the Striving Readers Birth - Grade 12 federal literacy award. The partnership expanded student and family access to high-quality books for at-home and community literacy opportunities through initiatives including a winter clothing giveaway, a backpack with food initiative, a summer reading initiative, and programs for homeless and neglected youth.

