



## Monthly Giving

Recurring monthly donors give a modest, pre-set gift every month that is charged to their credit card automatically. This provides a steady, ongoing source of books and resources for educators and children across the country.

Monthly giving is flexible: You can cancel, change your gift amount, or change your credit card information any time simply by notifying us at [feedback@firstbook.org](mailto:feedback@firstbook.org) or (866) 732-3669.

[Set up monthly giving here](#)

## Mail Your Donation

Prefer not to give online? Simply download our donation form mail it to us at the address printed on the form. You will receive a letter confirming your gift that can be used for your tax returns.

[Access our donation form by clicking this link](#)

## Employer Matching Gifts

Many companies will match their employees' gifts to nonprofits. Take advantage of your company's benefit to double or even triple the impact of your gift to First Book.

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2. Request a matching gift form from them and complete the form using the following information.
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**EIN (Employer Identification Number): 52-1779606**

First Book

1319 F Street, NW

Suite 1000

Washington, DC 20004

[feedback@firstbook.org](mailto:feedback@firstbook.org)

(866) 732-3669

Organizational type: education, literacy, basic needs, community improvement

## Gifts in Honor or in Memory of an Individual

Make your gift even more special by recognizing a friend or loved one with your donation. You can give a gift in honor or memory, either online or offline.

## 1. Online Giving

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- Check the box that reads, “Dedicate my donation in honor or in memory of someone”
- Follow the easy steps to fill in their name and email
- Complete your donation

## 2. Offline Giving

- Simply [download our donation form](#) mail it to us at the address printed on the form. Complete the section dedicated to honoring or memorializing someone special.
- First Book will send a letter to you confirming receipt of your gift, and a separate letter to the person(s) to be informed.

## Combined Federal Campaign

The Combined Federal Campaign is the only authorized solicitor of employee contributions in the federal workplace.

First Book is CFC #10189.

## Planned Giving

Leave a legacy to help generations of children learn. We invite you to become a partner in our mission to provide educational equality for all children. Planned giving is a powerful tool. When partners decide how their money will be used after they're gone, it's a final statement about their philosophies and beliefs. In the end, it's about the legacy they choose to leave behind. Additionally, there are immediate benefits of some planned giving options. Types of planned gifts include: wills, revocable living trusts, charitable remainder trusts, life insurance, retirement plans.

Contact us at: [feedback@firstbook.org](mailto:feedback@firstbook.org) with a subject line of “First Book Planning Giving Information Request”

## Gifts of Stocks and Securities

Donating stock or securities is a great way to advance First Book's mission and receive a tax benefit, including:

- A federal income charitable contribution tax deduction based on the stock's fair market value on the date of the gift (up to 30% of your adjusted gross income) if the stock was owned for more than one year
- Carryover of the deduction for up to five additional years if the fair market value of the gift is more than 30% of your adjusted gross income
- Avoidance of capital gains tax that is due when you sell appreciated stock

*Note: Stock owned for one year or less is considered a short-term asset and usually won't produce attractive tax benefits. Also, if stock has decreased in value, selling it and making a cash gift to First Book is probably more beneficial. You can take a capital loss on federal taxes and still enjoy a charitable deduction up to 50% of your adjusted gross income. Consult your financial or tax advisor.*

### **How to Donate Stocks & Securities**

1. Provide First Book's brokerage account information to your broker:

Merrill Lynch DTC 5198  
For A/C: First Book, Washington, DC  
AC# 7FT-02028  
Telephone number 301-230-6639

2. Email us at [feedback@firstbook.org](mailto:feedback@firstbook.org) with the subject line, "Stock or Security Gift," or call us at (866) 732-3669 with the name of the stock and the number of shares being transferred. This ensures the gift is properly credited and acknowledged.

### **Donor Advised Funds**

Donor advised funds provide a flexible, low-cost method of giving that supports First Book's mission and provides educators and children with books and resources. Schwab Charitable and Fidelity Charitable are among the many donor advised funds that facilitate donations to First Book. If you have a donor advised fund with other sponsoring organizations, please follow the instructions provided by your fund regarding minimum contributions and the process for recommending grants.

***Thank you for your support of First Book!***