

CHARITY NAVIGATOR

ONE YEAR LATER

# HURRICANE HARVEY



Photo courtesy of All Hands and Hearts - Smart Response

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**AN UPDATE ON DONATIONS, RESULTS, &  
FUTURE WORK**

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# ABOUT THIS REPORT + CHARITY NAVIGATOR



Photo courtesy of ShelterBox USA

Charity Navigator is the nation's largest and most-utilized evaluator of charities. With data on over 1.8 million US-based nonprofits and ratings for close to 10,000, Charity Navigator guides over 11 million individuals across the country to make informed giving decisions.

Especially in times of crisis, donors use Charity Navigator to discover efficient charities worth supporting. A year after Charity Navigator published the Hurricane Harvey 'Hot Topic' featuring over fifty-five 3- and 4-star rated organizations, this study has been put together with help from 32 of the organizations and several other groups to provide an update on the work done, the work continuing to be done, and the current needs of communities affected. Of these 32, twenty-five represent national or international nonprofits, and seven represent local nonprofits.

Additionally, these organizations display a wide spread of mission through the diversity of their cause areas. 8 are Development & Relief Services; 7 are Humanitarian Relief Supplies; 6 are Multipurpose Human Service Organizations; 2 are Animal Rights, Welfare, & Services; 2 are Youth Education Programs & Services; 2 are Food Banks, Food Pantries, & Food Distribution; and there is 1 of each of the following: Diseases, Disorders, & Disciplines; Social Services; Early Childhood Programs & Services; Jewish Federations; Homeless Services.

Each organization participating in this study answered over forty in-depth questions prepared by Charity Navigator about specific intricacies of the charity's work in the aftermath of Hurricane Harvey. The figures on the following pages are aggregated results reported by the 32 nonprofits.



# PARTICIPATING NONPROFITS

All Hands and Hearts — Smart Response  
American Kidney Fund  
American Red Cross  
Americares  
Brother's Brother Foundation  
Coastal Bend Food Bank  
Communities in Schools  
Convoy of Hope  
Direct Relief  
Dress for Success Houston  
First Book  
GlobalGiving  
Good360  
Habitat for Humanity International  
Heart to Heart International  
Houston Food Bank  
Houston SPCA

International Relief Teams  
Islamic Relief USA  
Jewish United Fund/Jewish Federation of Metropolitan Chicago  
Matthew 25: Ministries  
MedShare  
Samaritan's Purse  
San Antonio Humane Society  
Save the Children  
ShelterBox USA  
Small Steps Nurturing Center  
SBP  
Star of Hope Mission  
UMCOR — United Methodist Committee on Relief  
World Hope International  
The Zakat Foundation of America

## ABOUT HURRICANE HARVEY

Hurricane Harvey made landfall on August 25th, 2017 as a Category 4 hurricane, causing an estimated \$125 billion dollars in damage, according to the National Hurricane Center — making it the second most costly hurricane to hit the mainland USA since 1900. Over 100 individuals are reported to have died due to the hurricane, in addition to a reported 13 million people affected by the storm.

WeatherBell estimated that 27 trillion gallons of rain fell throughout Texas and Louisiana during the storm. The Governor of Texas placed over 60 counties under a Disaster Declaration.



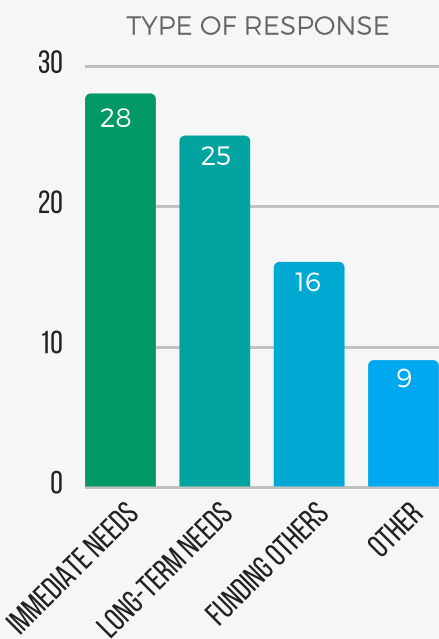
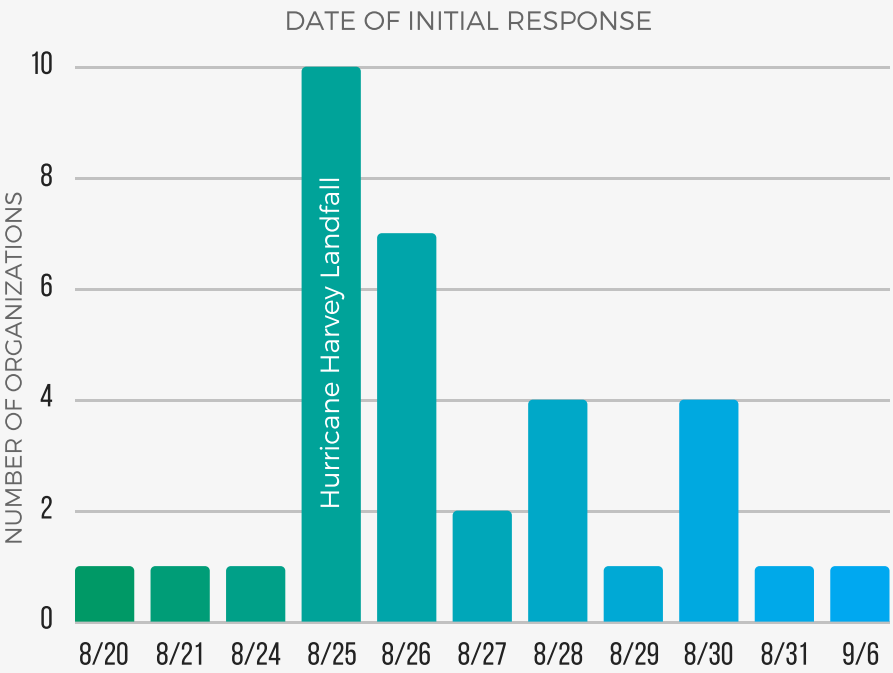
Photo courtesy of Coastal Bend Food Bank



# THE RESPONSE

31.3% of the nonprofits included in this study began responding to Hurricane Harvey on the date of landfall, with another 21.8% beginning their response the day after. Of these 32 organizations, only 5 have stopped their response efforts (2 in November, 1 in December, 1 in January, and 1 in March), with 27 continuing to provide ongoing support.

87.5% of the organizations provided for immediate needs (food, water, shelter); 78.1% provided for long-term needs; 50% funded other nonprofits; and 28.1% focused on other forms of additional response.



Each of these organizations provide varying levels and types of support for individuals affected by the hurricane. Of the total 32 organizations, 25% said that there was no longer any need for their provided items or services; 31.25% were not sure; and 37.5% said there is still demand.

The items still in demand, as reported by some of the organizations, are: flooring, roofing, bedding, kitchen appliances, drywall, insulation, building supply items, books, educational resources, food, and water.



Photo courtesy of Good360

## DONATIONS UPDATE

**\$742,568,646**

dollars donated as Harvey **restricted**  
funding August - December 2017

**5,426,016**

individuals donated specifically for  
Hurricane Harvey relief

**\$13,673,250**

dollars donated as **disaster/hurricane**  
restricted funding August - December 2017

**33.01%**

Average percent of **restricted Hurricane**  
Harvey funds to total contributions received  
for 29 nonprofits August - December 2017

**\$17,727,010**

dollars donated as **unrestricted**  
funding August - December 2017

**18.8%**

Average percent of **unrestricted Hurricane**  
Harvey funds to total contributions received  
for 10 nonprofits August - December 2017



**Unrestricted Funding:** Donating to an organization without specifying where  
you'd like the money to be used

**Restricted Funding:** Donating to an organization and specifying how you'd like  
the organization to use the funds (e.g. for Hurricane Harvey)





Photo courtesy of Direct Relief

## THE NUMBERS

For the organizations participating in the study, the timeline for complete recovery for the communities affected varies dramatically. 37.5% of the 32 organizations stated that they did not know by when the communities affected would be completely recovered.

For another 37.5% of the organizations, they estimated a recovery timeline of around 3 - 5 years.

The remaining 25% had the following answers: 2 years, at least 5 years, 7 years, 10 years, 12 years, and just "years."

**\$20,448,423**

granted to over 200 other groups  
by 17 of the 32 charities

**\$327,651,096**

spent on providing for immediate  
needs August - December 2017

**\$29,324,209**

spent on providing long-term  
support August - December 2017

586,625  
households

1,061,200  
individuals

8,975  
animals

helped by 26 organizations

**32,883 volunteers**

went to the affected areas for 22  
organizations

**68,413 volunteers**

worked for 25 of the organizations  
to support Harvey relief

**1,768 staff**

went to the affected areas for  
28 of the organizations

**867 staff**

were already in the area when Harvey  
hit for 13 of the organizations

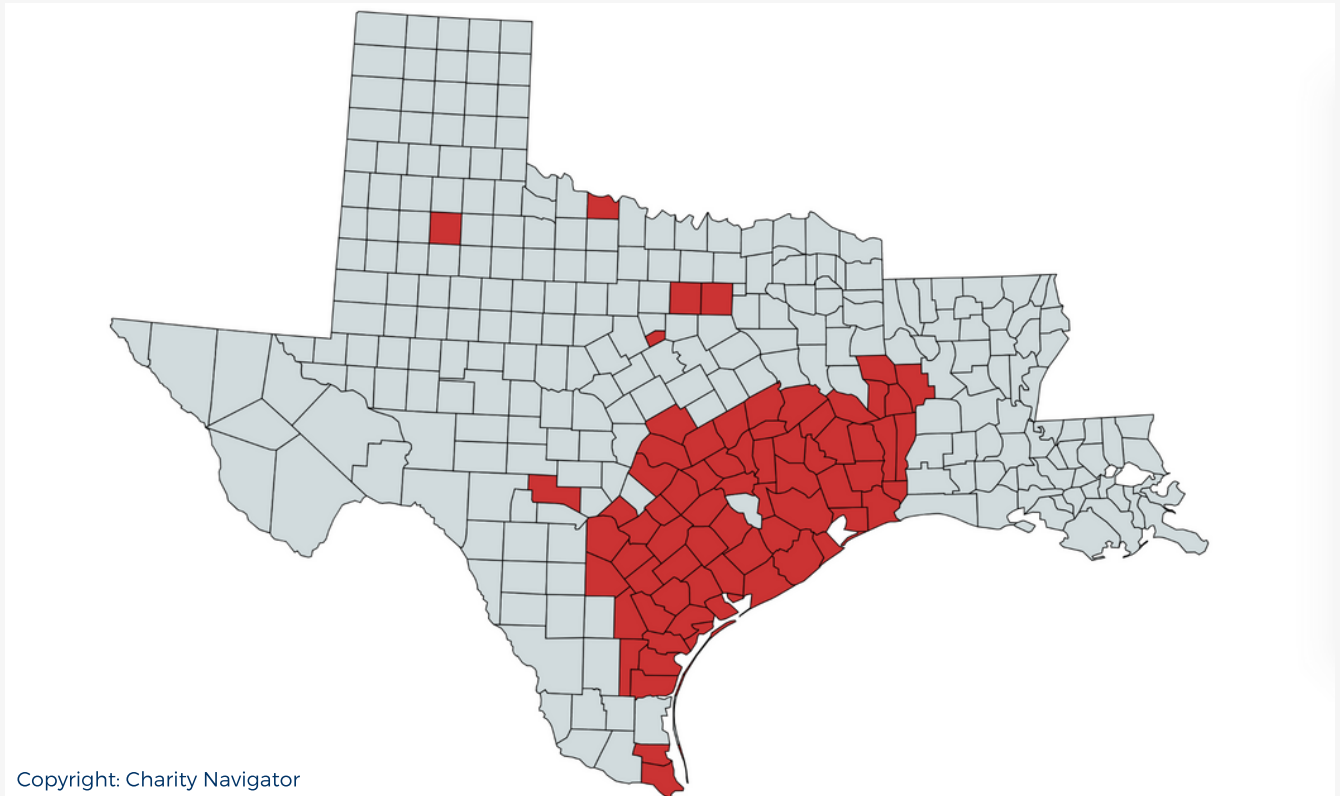
**\$245,542,863**

spent on other forms of response  
August - December 2017

**\$2,948,641**

spent on providing emergency  
supplies August - December 2017

# COMMUNITIES AFFECTED



## COUNTIES IN WHICH THE ORGANIZATIONS PROVIDED RELIEF AND SUPPORT TO THOSE AFFECTED BY HURRICANE HARVEY.

12 of the organizations hired 649 local residents for 54 different types of jobs: from truck drivers to case managers to program directors.

30 of the 32 organizations worked with over 300 other nonprofits and agencies to provide support, relief, and programs.

15 of the 32 organizations established locations in the affected areas after Hurricane Harvey hit.

3 organizations hired third-party management companies to assist in helping those affected.

## THE THREE MOST IMPORTANT NEEDS FOR THE COMMUNITIES AFFECTED ACCORDING TO THE CHARITIES ARE:

1. Affordable Housing
2. Counseling / Psychological Services
3. Rebuilding

# ITEMS GIVEN OUT

## A LIST OF SERVICES, ITEMS, AND MATERIALS



Photo courtesy of The Zakat Foundation of America

12,826,715 meals

83,892,400 lbs of food

An additional \$4,745,449 worth of food

Approx. 13,039,900 doses of medicine

160,000 lbs of medical supplies

950,000 books

240,000 lbs of pet food and supplies

22,444 sheets of drywall

21,840 gallons of bleach

231,660 sq. ft. of insulation

36,000 ft. of drywall tape

1,536,000 drywall screws

8,064 gallons of drywall mud

21,000 sq. ft. of shingles

320,000 lbs of building supplies

An additional \$2,331,920 of building supplies

576,738 monetary grants to individuals

448,120 nights of stay

438,380 lbs of water

1,630,000 emergency relief items

An additional \$846,739 worth of relief supplies

2,316,185.54 lbs of assorted supplies

500 mother-baby kits

80,000 lbs of furniture

1,000 homes repaired/rebuilt + 152 churches restored (by one organization)

21,496 hygiene kits

# \$8,084,699.32

estimated cost to provide these items

3 organizations received these items from grants

7 organizations received these items from donations

9 organizations have not determined what the cost was



# GIVING BASKET

## CHARITY NAVIGATOR'S DONATION FUNCTION

These 32 organizations account for 71.8% of all dollars given specifically for Hurricane Harvey relief through the Charity Navigator site, and 73% of the number of donors who supported Hurricane Harvey relief.

All 59 organizations on the Hurricane Harvey Hot Topic list, created by Charity Navigator, received 30.11% of all donations made through Charity Navigator's Giving Basket from August 1st, 2017 to July 31st, 2018.

The 32 respondents also accounted for 25.33% of all of the donations given through Charity Navigator's Giving Basket in the same time period.

# CROWDFUNDING

## RESULTS FROM GOFUNDME AND CROWDRISE BY GOFUNDME

On CrowdRise by GoFundMe, campaigns by charities operated on every spectrum: from the national to the local level, including the American Red Cross, Save the Children, IRONMAN Foundation, and Glam 4 Good.

Corporations who wanted to help also turned to CrowdRise by GoFundMe to amplify their cause. United Airlines and Chase Card Services joined efforts in a unique campaign to help Hurricane Harvey relief, recognizing the generosity of donors by offering bonus miles and raising millions for relief efforts.

On the CrowdRise site, the Red Cross fundraiser for Hurricane Harvey reports \$5,362,495 raised. The Chase Card Services and United Airlines campaign reports \$2,552,831 raised.

In the first 30 days after Hurricane Harvey, tens of millions of dollars were withdrawn from GoFundMe campaigns to start rebuilding and recovery processes quickly. Over 20% of campaigns for Hurricane Harvey on GoFundMe were created for a beneficiary. In the 2 months following Hurricane Harvey, GoFundMe and CrowdRise released over \$65 million to survivors and charities.

To date, tens of thousands of campaigns have been launched for Hurricane Harvey on the GoFundMe platform, with another 20,000 updates posted to campaigns.





Photo courtesy of Good360

## SPECIAL THANKS TO:

All Hands and Hearts – Smart Response  
 American Kidney Fund  
 American Red Cross  
 AmeriCares  
 Brother's Brother Foundation  
 Coastal Bend Food Bank  
 Communities in Schools  
 Convoy of Hope  
 CrowdRise by GoFundMe  
 Direct Relief  
 Dress for Success Houston  
 First Book  
 GlobalGiving  
 GoFundMe  
 Good360  
 Habitat for Humanity International  
 Heart to Heart International  
 Houston Food Bank

Houston SPCA  
 International Relief Teams  
 Islamic Relief USA  
 Jewish United Fund/Jewish Federation of  
 Metropolitan Chicago  
 Matthew 25: Ministries  
 MedShare  
 Samaritan's Purse  
 San Antonio Humane Society  
 Save the Children  
 ShelterBox USA  
 Small Steps Nurturing Center  
 SBP  
 Star of Hope Mission  
 UMCOR – United Methodist Committee on  
 Relief  
 World Hope International  
 The Zakat Foundation of America