

# WELCOME TO FIRST BOOK!

## YOUR MEMBERSHIP INCLUDES:



**FREE BOOKS:** Access to the First Book National Book Bank



### LOW-COST BOOKS AND RESOURCES:

Access to the First Book Marketplace



### PARTICIPATION:

Add your voice to our movement of educators serving kids in need



### FUNDING:

Take advantage of funds provided by our partners to make already low-cost resources even more accessible



Equal access to quality education for children in need

# FIRST BOOK NATIONAL BOOK BANK



Select FREE books and resources from our First Book National Book Bank ([www.fbbookbank.org](http://www.fbbookbank.org)). The First Book National Book Bank distributes millions of new books, donated by our publishing partners, to educators and programs around the country who are registered with First Book. The books themselves are free. You pay only for shipping and handling.

- Great for limited budget and high quantity needs
- Ideal for educators and programs with greater flexibility around content
- Available in carton quantity only
- Perfect for developing a love of reading
- Fast and convenient ordering

## FIRST BOOK MARKETPLACE



Start now by logging onto the First Book Marketplace ([www.fbmarketplace.org](http://www.fbmarketplace.org)) to purchase high-quality titles and educational resources for kids 0-18, at up to 90% off the retail price. These brand-new books and resources are curated based on the feedback and needs of our members, and therefore are especially relevant for educators and programs like you.

- **BOOKS:** We carry thousands of titles that can help your kids discover the joy of reading.
- **SUPPLIES:** We carry backpacks, school supplies, art supplies, and more.
- **DIGITAL LEARNING TOOLS:** We offer access to free and low cost digital subscription resources.
- **BASIC NEEDS:** We offer non-perishable food, clothing, and personal hygiene products.
- **DIGITAL DEVICES:** We offer laptops, Chromebooks, and more.
- **FREE RESOURCES:** We offer reading guides that pair books and resources with support materials to address your most critical needs, such as engaging the families that you serve, helping to support social and emotional development, and supporting ELL's.

## WE DESIGNED THE FIRST BOOK MARKETPLACE TO:



- Save you time
- Save you money
- Provide research-based support tools and tangible tips to help you do your job



- Provide relevant resources based on your feedback including books celebrating diversity, Spanish/bilingual books, books that build social and emotional learning, and award-winning titles





## NEED RECOMMENDATIONS?

Ordering a large number of books and resources? Our Concierge Services Team can help curate the right order for your needs. Email [cs@firstbook.org](mailto:cs@firstbook.org) and you will be contacted by one of our free personal shoppers.



## OPEN eBooks

Your kids can also get exclusive, FREE access to Open eBooks, an app containing thousands of popular and award-winning children's eBooks. This app is free to download and is compatible with iOS and Android mobile devices as well as Chromebooks. Get your access codes through the First Book Marketplace.

[www.fbmarketplace.org/openebooks](http://www.fbmarketplace.org/openebooks)

## ADD YOUR VOICE TO THE MOVEMENT

First Book prides itself on listening to our members and responding to their needs. As a First Book member, you have the opportunity to provide insight and feedback into what is most helpful to support the children you serve. Members are asked to occasionally participate in:

- Surveys and Marketplace polls about topics important to you
- Focus groups and usability studies
- Testimonials and best practices
- Impact studies



**SHIPPING  
IS FREE ON ALL  
MARKETPLACE  
ORDERS  
OVER \$75**

# FUNDING FOR MEMBERS FROM OUR PARTNERS

First Book works with corporate partners and generous donors to subsidize the cost of resources for members like you. We frequently release new offers that allow you to further increase the



impact of your dollars by taking advantage of additional discounts or free offerings throughout the Marketplace.

These opportunities will be sent directly to you via email when the funding is available.



## NEED HELP?

### HAVE A QUESTION?

Can't find what you are looking for? First Book is always here to help you order efficiently. Our best-in-class Member Services Team stands ready to support you.



**CALL 866-READ-NOW**

(866-732-3669) M-F 8AM-6PM ET



**EMAIL [help@firstbook.org](mailto:help@firstbook.org)**

**FULL RANGE OF HELP TOPICS** on our Frequently Asked Questions page **[www.fbmarketplace.org/faqs](http://www.fbmarketplace.org/faqs)**

## FOLLOW FIRST BOOK ON SOCIAL MEDIA!

Check out the many helpful tips on the First Book Blog (**[www.blog.firstbook.org](http://www.blog.firstbook.org)**) including stories of how educators like you use First Book resources.

## 5 PROVEN WAYS MEMBERS USE FIRST BOOK:

- 1.** Spread the joy of reading. Add bookshelves stocked with free books to community centers, parks, playgrounds, laundromats, barbershops, and anywhere else children can find them.
- 2.** Reward good behavior or attendance in your classroom or program with books and games that the students can take home and keep.
- 3.** Keep a closet at your school or program stocked with basic needs items that children can use when they need them.
- 4.** Build or refresh your classroom library with diverse titles so that children can see themselves in the stories and learn about other backgrounds and cultures.
- 5.** Incentivize family participation at back to school night and other events by giving families who show up a book to add to their home library.

