

FIRST BOOK NONPROFIT PARTNERSHIP CAPABILITIES



PARTNERSHIP OPPORTUNITIES

Order Books in Bulk for Your Organization. First Book's publisher relationships allow us to pass along deep discounts to organizations needing 5,000+ books. We ensure affordable pricing and efficient delivery.

Fund Resources for Your Network. First Book helps organizations provide educators and professionals with First Book Marketplace gift credits and promo codes to access books and learning materials. Credits can be tailored by amount, timeline, and book category.

Leverage Our Research and Insights to Create Resources. First Book can gather targeted educator feedback and help you transform it into data-driven programs and partnerships. We help nonprofits create tailored, human-centered resources—guides, videos, lesson plans, and more—that address the challenges of serving children in low-income communities.

Mutual Promotion. Expand visibility of your resources through the First Book Network. Collaborate with us through articles, white papers, social media, and digital environment features that amplify our missions, resources, and campaigns.

First Book is building the **largest centralized hub** for adults in the lives of children living in low-income communities to provide them with the resources, training, and ability to affect change by aggregating and elevating their expertise and market power.

First Book partners with organizations at the **local, state, and national levels** to strengthen quality education, provide educators and program leaders with books and materials, and develop programs that range from professional development to community initiatives.



READY TO WORK WITH US?

If your organization is interested in working with First Book in any of these areas, contact us at NPP_Partnerships@firstbook.org